

Policy 1002. Annual Reporting of Club Donations

The Reason Why.

1. It has become obvious that Clubs acting independently, don't allow us to capture financial information in the form of donations to local organisations in our District. If we collated the information, we could use it constructively for the benefit of the clubs in our District in Media releases detailing what we have achieved in each Lions year.
2. All these major organisations use their information to tell the audience how much they have given to the Community. Although we as clubs may have donated small amounts to these larger organisations, they all add up to a tangible donation collectively throughout our District, and we are not recognized for that support. It came to light that the Child Cancer Foundation nationally had received from Lions Clubs throughout the Country \$46.000. No one in the Lions organisation knew that, that much money had come from our NZ Clubs.
3. WE, as a District Cabinet, are representing the Clubs and would like to promote the good work clubs do. At present we are the best kept secret in a lot of our communities.
4. This policy was floated at the Administration forum held in Hanmer Springs November 2020.

The Policy;

That the Club Treasurers forward to the District Treasurer the list of annual donations made to organisations, no later than 30th October in time for the District Cabinet Meeting in November. This report at present forms part of the Performance statements sent to Charity Services. So, no additional work is required.

Marcom Assistance.

It is proposed that the Marcom chair assist the treasurer in chasing up Clubs.

LETTER SENT OUT TO ALL Clubs) Next page. To Be Sent out by Treasurer annually.

Dear Club President,

The District has instituted an SOP (1002) wanting to collect details from clubs of their donations to their communities each year. It is considered that having accumulated donation totals from all clubs in District 202E, would be most useful when promoting Lions to the community and prospective members.

Donation totals achieved:

2023 year- \$343,849 from 26 clubs

2024 year- \$706,698 from 29 clubs

2025 year- not done

These are impressive numbers and it would be interesting to see what the total figure would be from all 37 clubs in the district. It is interesting to have collated figures for particular common donations among clubs e.g. Cancer, Camp Quality, Spirit of Adventure and District appeals.

I am asking clubs to provide details of donations made for the year ended 30 June 2026 and it should be relatively easily obtainable from club Charitable Trust's annual financial statements and reports to Charities Services, which should be being prepared shortly. I am not asking for clubs to have to undertake considerable research and any information provided would not be made public and would remain confidential.

I trust that your club is willing to participate in this exercise but I wish to point out that there is no compulsion to provide the information. The more clubs that do participate the better, as we will achieve more meaningful figures.

Thank you for considering this idea and I hope that your club is prepared to support it.

lease contact me if you wish to discuss.

Please send the details to me by email: 202e.treasurer@lionsclubs.org.nz

Kind regards

Ian Lennie

District Treasurer

26 May 2026

Date	Amendment made	Admin Committee Actioned	Remarks
25 May 24	Last sentence Letter sent annually	Treasurer to include reason WHY we need the information	
29 Nov 25	Admin Committee decided to reintroduce this with Marcom Chair chasing up Clubs to report,	Marcom in each club encouraged to sort out reports	
26 May 26	Treasurers Letter Updated		